



**Board of Directors
April 25, 2017**

EXHIBIT

Membership Survey

Overview

Since policy governance boards act consciously on behalf of owners (members) and spend a considerable amount of time connecting to them and understanding their diversity it is essential that we establish ways to stay in tune with our broad membership's wants/needs and expectations. At the Annual Meeting, one member stated that she had requested a membership survey the previous two years and was requesting one again this year. Another member offered to form a committee of interested members and folks experienced in surveys to provide recommendations to the board. The last broad survey done by GVR was in 2013 and that covered a relatively small sample size. A more comprehensive survey was done in 2010 in conjunction with GVCC.

Recommendation

The GVR board commits to a broad membership survey to understand wants, needs and expectations of the membership. The board thanks the ad hoc committee for offering their help, requests a meeting where their work can be reviewed and invites them to join a board sponsored subcommittee that is charged with moving ahead with a comprehensive survey by the next annual meeting. If a decision is made to create another 5 year strategic plan, the survey should support and provide input for the new strategic plan.